

Our Coupon Policy

We gladly accept the following types of coupons:*



Print-at-home Internet coupons

- Must be legible
- Must have "Manufacturer Coupon" printed on them
- Must have a valid remit address for the manufacturer
- Must have a valid expiration date
- Must have a scannable bar code
- Buy one, get one free (BOGO) coupons with a specified price
- Are acceptable in black and white or color
- May not be duplicated



Checkout coupons ("Catalinas")

- Printed at our competitors' registers for dollar/cents off on a specific item
- Must have "Manufacturer Coupon" with specific item requirements printed on them
- Must have a valid remit address for the manufacturer
- Must have a valid expiration date
- Must have a scannable bar code
- Are acceptable in black and white
- May not be duplicated



Manufacturers' coupons

- For dollar/cents off
- For free items (except those printed off the Internet)
- Buy one, get one free (BOGO) coupons
- Must have "Manufacturer Coupon" printed on them
- Must have a valid remit address for the manufacturer
- Must have a valid expiration date
- Must have a scannable bar code
- May not be duplicated



Competitors' coupons

- A specific item for a specified price, for example, \$2.99
- Buy one, get one free (BOGO) coupons for items **with** a specified price
- Have a valid expiration date
- Are acceptable in black and white



Soft drink container caps

We DO NOT accept the following coupons:



Checkout coupons

- Dollars/cents off the entire basket purchase
- Percentage off the entire basket purchase



Competitors' coupons

- Dollars/cents off at a specific retailer
- Percentage off
- Buy one, get one free (BOGO) coupons **without** a specified price
- Double- or triple-value coupons



Print-at-home Internet coupons that require no purchase

* Guidelines and limitations

- We only accept coupons for merchandise that we sell.
- Coupons must be presented at the time of purchase.
- Only one coupon per item.
- Item purchased must be identical to the coupon (size, quantity, brand, flavor, color, etc.).
- There is no limit on the number of coupons per transaction.
- Coupons must have an expiration date and be redeemed prior to expiration.
- If coupon value exceeds the price of the item, the excess may be given to the customer as cash or applied toward the basket purchase.
- SNAP items purchased in a SNAP transaction are ineligible for cash back.
- WIC items purchased in a WIC transaction are applied to the basket purchase and may not be eligible for cash back. Refer to state-specific WIC guidelines.
- Great Value, Marketside, Equate, Parents Choice, and World Table coupons have no cash value and are ineligible for cash back or application to the basket purchase.
- The system will prompt for supervisor verification for:
 - 40 coupons per transaction.
 - A coupon of \$20 or greater on one item.
 - \$50 or more in coupons in one transaction.

Walmart
Save money. Live better.

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