

## Walmart Foundation Giving – A Focus on Education

At Walmart, we understand how critical education is to the lives and well-being of all Americans. In 2009, Walmart and its Foundation gave more than \$53 million to fund educational programs in communities across the country. Through our scholarship programs alone, the Walmart Foundation awarded more than \$9 million in academic scholarships to help students afford higher education in the 2010-2011 school year. By supporting education, the Walmart Foundation ensures that the leaders of tomorrow have access to the quality education opportunities they need to be successful today.

The Walmart Foundation's interests within education include:

- Support for Teachers
- First-Generation College Student Success
- Minority-Serving Institution Support
- Adolescent Literacy
- Dropout Re-Engagement
- Veterans' Education

### Teacher Rewards Program

- The Teacher Rewards Program helps offset the estimated \$500 a year teachers spend out of their own pockets for classroom supplies. This program provided more than \$4 million to 40,000 deserving teachers across the United States during the 2009 back-to-school season.
- Focusing on schools with the highest level of need, each Walmart store and Sam's Club location select one local kindergarten through eighth grade school to participate in the Teacher Rewards program. Ten teachers per school are then randomly selected to each receive a \$100 Teacher Reward card to purchase classroom supplies from Walmart, Sam's Club or from our Web sites.

### First-Generation College Student Success Grants

- **The Council of Independent Colleges (CIC) – \$2.2 million:** CIC is an association of independent colleges and universities. The Walmart Foundation's grant established the "Walmart College Success Awards" program which provides \$100,000 grants to competitively selected CIC institutional members that have developed expertise with educating first-generation students and ensuring their success.
- **Excelencia in Education – \$1.4 million:** Excelencia in Education aims to accelerate higher education success for Latino students. The Walmart Foundation's grant supported the replication of effective institutional programs that promote Latino student success at institutions across the country, with a special emphasis on the success of first-generation students.

### Grants Supporting Minority-Serving Institutions

- **The Institute for Higher Education Policy (IHEP) – \$4.2 million:** IHEP serves as the facilitator for the Alliance for Equity for Higher Education, the coalition of nearly 350 minority-serving institutions (MSI's) including Historically Black College and Universities (HBCU), Hispanic Serving Institutions (HSI's), and Tribal Colleges and Universities. The Foundation's grant awarded 30 colleges with grants of \$100,000 to improve student retention and academic success.
- **The Thurgood Marshall College Fund – \$1 million:** The Thurgood Marshall College Fund provides merit scholarships to students attending public and state historically black colleges and universities. Foundation support provided African-American students with additional opportunities for educational advancement.

## Grants Addressing Dropout Re-Engagement

- **YouthBuild USA – \$5 million:** YouthBuild USA is a youth and community development program that offers disadvantaged youth the opportunity to earn their GED's or high school diplomas while obtaining career development skills. Walmart Foundation funding expanded and enhanced YouthBuild USA's programming, including initiatives to increase "green" building practices and training for YouthBuild participants and graduates.
- **Gateway to College – \$2.5 million:** Gateway to College serves at-risk youth, 16-20 years old, who have dropped out of school. The program gives students the opportunity to earn a high school diploma while simultaneously earning college credits and achieving college success. Walmart Foundation funding replicated the Gateway to College model in four new cities.
- **Communities in Schools (CIS) – \$2 million:** The CIS network of local affiliates and state offices provides access to needed services for more than two million young people and their families in 27 states and D.C. The Walmart Foundation's grant provided college scholarships and portfolio support to students participating in CIS' Performance Learning Centers (PLC). PLCs are small, non-traditional high schools designed to engage students who are not succeeding in the traditional school setting. Foundation funding also supported replication of the PLC model at two new locations.

## Grants Promoting Adolescent Literacy

- **City Year – \$1.2 million:** With nearly 2,000 volunteer Corps members in school-based service across the country, City Year reaches over 45,000 5<sup>th</sup>-8<sup>th</sup> grade students annually with targeted literacy and math interventions in 20 cities across the country. Walmart Foundation funding created the "Walmart Literacy Training Academy at City Year" to ensure that Corps members have appropriate skills and resources to effectively improve the literacy skills of the students with whom they work.
- **WGBH - \$1.2 million:** WGBH is a public broadcasting affiliate that is recognized as one of the nation's leading producers of media-based resources to support teachers. The Walmart Foundation's grant created the "Walmart Middle School Literacy Initiative" to provide free resources to help teachers support struggling adolescent readers through WGBH's digital library.
- **Boys & Girls Club of America – \$1.5 million:** The Boys & Girls Club of America offers children a safe place to live and grow through more than 2,800 Clubs serving youth across the U.S. Funding created the "Walmart Initiative for Adolescent Readers" designed to increase the academic success of adolescent readers as well as to create dynamic teen reading spaces at Clubs across the U.S.

## Veterans' Education Grants

- **The American Council on Education (ACE) – \$2.5 million:** ACE serves as a consensus leader on key higher education issues and seeks to influence public policy through advocacy, research, and program initiatives. A Walmart Foundation grant was awarded to ACE to support veterans' assistance programs at 20 colleges and universities.
- **Colleges and Universities with Demonstrated Success in Veterans' Support - \$1 million:** As part of the Walmart Foundation's commitment to help the people who serve our country pursue higher education, grants of \$100,000 each were awarded to ten colleges and universities (Arkansas State University, Citrus College, Cleveland State University, San Diego University, San Diego City College, Mississippi State University, Florida Community College, University of Incarnate Word, University of Minnesota, Montgomery College) to build on programs and resources that help veterans throughout their college careers.
- **Student Veterans of America (SVA) – \$100,000:** Student Veterans of America is a coalition of student veterans groups from college campuses across the United States that works to develop new student groups, coordinate between existing student groups, and advocate on behalf of student veterans at the local, state, and national level. Walmart Foundation funding helped establish additional chapters and support student veteran advocates nationwide.